



**Baltimore Washington Center
for Psychotherapy and
Psychoanalysis**

Washington Area Case Conference

Co-sponsored by
Baltimore Washington Center for Psychotherapy and
Psychoanalysis, Contemporary Freudian Society and
Washington Center for Psychoanalysis

Please join us as

Thomas Hoffman, MD

presents and discusses

**“The Psychoanalytic Approach to
Organizational Consultation:
Better than Ever”**

Friday, April 21, 2017

(note April 21 is 3rd Friday in April)

12:15-2:15 p.m. Presentation and Discussion

Please bring your own lunch

River Road Unitarian Universalist Congregation, 6301 River Road, Bethesda, MD
(the parking lot entrance is on Whittier Boulevard)

The conference is in Room 30
(enter main door, turn left, go through several rooms and down the stairs)

The Washington Area Case Conference meets on the 2nd Friday of each month

Visit www.bwanalysis.org

Please see reverse side for more information.

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Presentation: This presentation will explore new approaches to psychoanalytic organizational consultation that extend classical ego psychological and object relations-based theories to include self and relational paradigms and neuropsychanalysis. Consultations to a design firm in conflict and to an “abrasive” executive will illustrate theoretical and technical considerations integral to effective corporate interventions.

Presenter: Thomas Hoffman is a physician and former laboratory scientist who completed a 20-year career in the United States Public Health Service at the FDA and National Institutes of Health as a research team leader, regulator, and science administrator. Dr. Hoffman is certified in adult psychoanalysis by the American Psychoanalytic Association and is the Co-Chair of its Committee of Corporate and Organizational Consultation.

Thomas combines his public and private sector experience in research and development and biomedical management with a thorough knowledge of classical psychoanalysis, contemporary psychology, and management theory. He is expert in individual and team dynamics, management science, and neuroscience. He is a clinician with a private practice, an academic, and a practitioner, having founded the consulting firm PScience Associates that focuses on biotechnology and high-tech enterprises.

Who should attend?

The case conference is extended to psychoanalysts, psychiatrists, psychologists, social workers, licensed counselors, mental health students, clergy, and other mental health providers interested in psychoanalytic theory, practice and perspectives.

Purpose of the Case Conference:

- The case conference is designed to inform clinicians working with a range of client populations.
- Promote peer interaction with therapists and clergy from a variety of clinical settings and mental health disciplines in the community.
- Provide a way to reach many in the Washington community who are isolated from opportunities to learn from experienced peers.

Objectives of the Case Conference: Participants will be able to:

- describe the psychoanalytic theories of individual and group behavior underlying psychoanalytic consulting.
- explain the variety of methods and techniques comprising organizational consultation, including role analysis, executive coaching, strategy, and conflict resolution.
- describe the effects of transference and countertransference as determinants of the effectiveness of organizational consulting.
- explain the role of enactments between client and consultant in representing organizational issues.

Format of the Case Conference:

- A prepared psychotherapeutic or psychoanalytic case will be presented and discussed from a variety of theoretical points of view.
- A question and answer period will follow the case presentation.

Registration: Pre-registration is required via BWCPP website - www.bwanalysis.org. For registration assistance, contact the BWCPP staff at 301-470-3635 / 410-792-8060 or (admin@bwanalysis.org)

- Registration deadline, Thursday, April 20, 2017

Note new registration option – No CE/CME needed – No Charge

CME/CE Credit (New for 2016-2017)

- Members of sponsoring organizations – no charge
- Non-Members single conference \$50 (2 CME/CE Credits)

ALL FEES ARE NON-REFUNDABLE

CE Information:

Physicians - This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint providership of American Psychoanalytic Association and Baltimore Washington Center for Psychotherapy and Psychoanalysis, Inc. The American Psychoanalytic Association is accredited by the ACCME to provide continuing medical education for physicians.

The American Psychoanalytic Association designates this Live Activity for a maximum of 2.0 AMA PRA Category 1 Credit(s)™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

IMPORTANT DISCLOSURE INFORMATION FOR ALL LEARNERS: None of the planners and presenters of this CME program have any relevant financial relationships to disclose.

Social Workers - The Baltimore Washington Center for Psychotherapy and Psychoanalysis, Inc. is authorized by the Board of Social Work Examiners in Maryland to sponsor social work continuing education programs and maintains full responsibility for this program. This training qualifies for Category 1 continuing education units.

Psychologists -



The Baltimore Washington Center for Psychotherapy and Psychoanalysis, Inc. is approved by the American Psychological Association to sponsor continuing education for psychologists. The Baltimore Washington Center for Psychotherapy and Psychoanalysis, Inc. maintains responsibility for this program and its content.



The Baltimore Washington Center for Psychotherapy and Psychoanalysis, Inc. is accredited by the Accreditation Council for Psychoanalytic Education (ACPEinc).

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